

OPI CARES

ABOUT OUR ENVIRONMENT

OPI treats the environment gently with a strict policy of no animal testing on any of our products; by reducing the amount of raw materials we use; by innovating with new, greener products; and through active recycling.

ABOUT THE PROFESSIONAL BEAUTY INDUSTRY

As a leader within the Professional Beauty Industry, OPI raises the standards by which the industry operates. Our dedicated team of scientists ensures product quality and safety, and brings the latest technology and advances to our products. And we spend millions of dollars to help fight diversion so that the safety of Beauty Professionals and consumers is not compromised.

ABOUT OUR EMPLOYEES

OPI is a family-owned company and our employees are part of that family. We regard those who work for us as our most important resource, and protect their safety daily with a comprehensive safety-awareness program.

ABOUT CONSUMERS

OPI is committed to providing products of superior quality and value that meet and exceed safety standards, and that are intended to improve the lives of consumers while safeguarding their health. We promote the highest levels of salon sanitation to ensure that our consumers – and nail professionals – enjoy the healthiest environment possible.

About You

OPI'S REPUTATION IS BUILT ON ITS COMMITMENT TO QUALITY, SAFETY, INNOVATION AND EXCELLENCE – A COMMITMENT WE HONOR WITH EVERY PRODUCT, EVERY DAY.



O·P·I

The World Leader In Professional Nail Care

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